

**TIM BELONAX**  
DESIGNER

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[Work for Facebook](#)  
[Graduate school work](#)

## EDUCATION

### California Institute of the Arts

[Valencia, CA](#)  
[2010–2011](#)

Studied in the MFA Graphic Design program under Lorraine Wild, Ed Fella, Mark Owens, and Michael Worthington

### Rhode Island School of Design

[Providence, RI](#)  
[2000–2004](#)

BFA: Graphic Design  
Minor: English  
Graduated with high honors

## TEACHING

### California College of the Arts

[San Francisco, CA](#)  
[September 2012–Present](#)

Adjunct Professor

Taught core graphic design courses to Freshman, Sophomore, and Junior-level undergraduates, focusing on form-making, process, and branding.

### Inneract Project

[San Francisco, CA](#)  
[June 2012–August 2012](#)

Co-Teacher

Introduced middle school students to design through workshops about logos.

### California Institute of the Arts

[Valencia, CA](#)  
[January 2011–May 2011](#)

Teaching Assistant (2)

Assisted Robert Dansby in teaching Level I undergraduates how to silk-screen. Assisted Caryn Aono in teaching Level IV undergraduates about brand development.

### Academy of Art University

[San Francisco, CA](#)  
[February 2010–May 2010](#)

Associate Professor, Online

Taught online class to sophomore students in graphic design. Students were introduced to branded executions across a series of materials as well as annual report and logo design.

## EXPERIENCE

### Pinterest

[San Francisco, CA](#)  
[April 2016–Present](#)

Senior Brand Designer

Created branding projects for internal and external initiatives, working cross-functionally to build and maintain the Pinterest brand.

### Airbnb

[San Francisco, CA](#)  
[April 2015–January 2016](#)

Graphic Design Lead

Collaborated with and lead cross-functional teams to create and communicate Airbnb's brand narrative for the NY Marathon, Design Miami/, and the internal Belong Anywhere Transformational Journey. Included some management responsibilities.

### Facebook

[Menlo Park, CA](#)  
[July 2011–March 2015](#)

Communication Designer  
Principal Designer, Analog Lab

Designer on a multidisciplinary team helping people emotionally connect with Facebook through self-initiated and assigned branding and cultural projects spanning the physical and digital space. Highlights: leading the Analog Research Lab, designing the internet.org identity, redesigning the Like thumb, and redesigning the Facebook wordmark.

### Freelance

[Various Locations, CA](#)  
[2005–present](#)

Designer, art director

Parker Institute: event, collateral  
Stanford University: motion graphics  
Medium: editorial design  
SFMOMA: typographic illustration  
The THING Quarterly: mail art  
Southern Exposure: poster design  
frog design: website redesign

### MINE™

[San Francisco, CA](#)  
[February 2005–May 2010](#)

Senior Designer

Primary designer of identities, print collateral, websites, and studio projects of beauty and provocation. Managed multiple projects from inception to completion. Sourced and managed outside collaborators.

## RECOGNITION

### Awards

#### Type Directors Club

Typographic excellence in posters, books, and art direction, multiple years

#### AIGA365

Outstanding promotional design and experience design

#### Communication Arts

Exceptional typography, multiple years

#### Art Directors Club

Merit award for product design

#### Graphis

Excellence in poster design and stationery design

#### Society of Typographic Arts

Jack Weiss Founder Award

#### AIGA'sf cause/affect

Judge's Choice and multiple selections for design benefiting social causes, multiple years

#### Mohawk Show

Selected finalist, four years in a row, for exceptional collateral design

#### Print magazine

Selected designs for the Regional Design Award, multiple years

#### Additional recognition

Design awards from these magazines: *ID*, *STEP*, *HOW*, *Coupe*, *Applied Arts*

Work published in multiple books

## SKILLS

### Intellectual

Art Direction  
Design  
Thinking Wrong  
Branding  
Concepting  
Naming  
Writing

### Physical

Prototyping  
Silk-screening  
Letterpress  
Minor carpentry  
Heavy lifting

### Technical

Adobe CS  
CSS, HTML  
Javascript  
Processing  
Microsoft Office  
Keynote  
Photography  
Press checks  
etc.

### Exhibits

#### Expanding Dimensions

One of seventeen featured faculty from CCA

#### World's Smallest Poster Show

Curated and designed an intimate exhibition of poster design

#### Processing Process

Solo exhibition produced at California College of the Arts

#### Just CCA Design

CCA faculty and student work from the book *Just Design*

#### Monravian Gallery in Brno

Design done at MINE™ was part of the *Work in California* exhibit, curated by Jon Sueda

#### San Francisco Arts Commission

Participating artist in the city's Art in Storefronts project to revitalize economic neighborhoods by placing art in vacant storefronts

#### Museum of Craft and Design

MINE™ featured in four-month-long exhibit of 12 local graphic designers/studios. Curated by Michael Osborne

#### Hiroshima City Museum

#### of Contemporary Art

*Shelter x Survival* exhibit featured everything is ok tape wrapped throughout the exhibition

#### California Design Biennial

Exhibited at Pasadena Museum of California Art for outstanding book design, experience design, and stationery system, designed at MINE™

## VOLUNTEERING

### San Francisco Center for the Book

[Board member](#)  
[2015–present](#)

Currently serving on the Development and Marketing committees at SFCB, helping spread awareness and raise support for the book arts and related fields of study

### AIGA SF

[Social Impact Co-chair](#)  
[2012–2014](#)

The Social Impact co-chairs curate, create, and foster projects that focus on design's role in creating positive social impact