

TIM BELONAX
DESIGNER

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[Work for Facebook](#)
[Graduate school work](#)

EDUCATION

California Institute of the Arts

[Valencia, CA](#)
[2010–2011](#)

Studied in the MFA Graphic Design program under Lorraine Wild, Ed Fella, Mark Owens, and Michael Worthington

Rhode Island School of Design

[Providence, RI](#)
[2000–2004](#)

BFA: Graphic Design
Minor: English
Graduated with high honors

TEACHING

California College of the Arts

[San Francisco, CA](#)
[September 2012–Present](#)

Adjunct Professor

Taught core graphic design courses to Freshman, Sophomore, and Junior-level undergraduates, focusing on form-making, process, and branding.

Inneract Project

[San Francisco, CA](#)
[June 2012–August 2012](#)

Co-Teacher

Introduced middle school students to design through workshops about logos.

California Institute of the Arts

[Valencia, CA](#)
[January 2011–May 2011](#)

Teaching Assistant (2)

Assisted Robert Dansby in teaching Level I undergraduates how to silk-screen. Assisted Caryn Aono in teaching Level IV undergraduates about brand development.

Academy of Art University

[San Francisco, CA](#)
[February 2010–May 2010](#)

Associate Professor, Online

Taught online class to sophomore students in graphic design. Students were introduced to branded executions across a series of materials as well as annual report and logo design.

EXPERIENCE

Pinterest

[San Francisco, CA](#)
[April 2016–Present](#)

Senior Brand Designer

Created branding projects for internal and external initiatives, working cross-functionally to build and maintain the Pinterest brand.

Airbnb

[San Francisco, CA](#)
[April 2015–January 2016](#)

Graphic Design Lead

Collaborated with and lead cross-functional teams to create and communicate Airbnb's brand narrative for the NY Marathon, Design Miami/, and the internal Belong Anywhere Transformational Journey. Included some management responsibilities.

Facebook

[Menlo Park, CA](#)
[July 2011–March 2015](#)

Communication Designer
Principal Designer, Analog Lab

Designer on a multidisciplinary team helping people emotionally connect with Facebook through self-initiated and assigned branding and cultural projects spanning the physical and digital space. Highlights: leading the Analog Research Lab, designing the internet.org identity, redesigning the Like thumb, and redesigning the Facebook wordmark.

Freelance

[Various Locations, CA](#)
[2005–present](#)

Designer, art director

Parker Institute: event, collateral
Stanford University: motion graphics
Medium: editorial design
SFMOMA: typographic illustration
The THING Quarterly: mail art
Southern Exposure: poster design
frog design: website redesign

MINE™

[San Francisco, CA](#)
[February 2005–May 2010](#)

Senior Designer

Primary designer of identities, print collateral, websites, and studio projects of beauty and provocation. Managed multiple projects from inception to completion. Sourced and managed outside collaborators.

RECOGNITION

Awards

Type Directors Club

Typographic excellence in posters, books, and art direction, multiple years

AIGA365

Outstanding promotional design and experience design

Communication Arts

Exceptional typography, multiple years

Art Directors Club

Merit award for product design

Graphis

Excellence in poster design and stationery design

Society of Typographic Arts

Jack Weiss Founder Award

AIGA'sf cause/affect

Judge's Choice and multiple selections for design benefiting social causes, multiple years

Mohawk Show

Selected finalist, four years in a row, for exceptional collateral design

Print magazine

Selected designs for the Regional Design Award, multiple years

Additional recognition

Design awards from these magazines: *ID*, *STEP*, *HOW*, *Coupe*, *Applied Arts*

Work published in multiple books

SKILLS

Intellectual

Art Direction
Design
Thinking Wrong
Branding
Concepting
Naming
Writing

Physical

Prototyping
Silk-screening
Letterpress
Minor carpentry
Heavy lifting

Technical

Adobe CS
CSS, HTML
Javascript
Processing
Microsoft Office
Keynote
Photography
Press checks
etc.

Exhibits

London Design Museum

Posters for Facebook included in *California: Designing Freedom* exhibit

Expanding Dimensions

One of seventeen featured faculty from CCA

World's Smallest Poster Show

Curated and designed an intimate poster exhibition and fundraiser

Processing Process

Solo exhibition produced at California College of the Arts

Just CCA Design

CCA faculty and student work from the book *Just Design*

Monravian Gallery in Brno

Design done at MINE™ was part of the *Work in California* exhibit

San Francisco Arts Commission

Participating artist in the city's Art in Storefronts project

Museum of Craft and Design

MINE™ featured in four-month-long exhibit of 12 local graphic designers/studios. Curated by Michael Osborne

Hiroshima City Museum

of Contemporary Art Shelter x Survival exhibit featured everything is ok tape wrapped throughout the exhibition

Pasadena Museum of California Art

Exhibited at the California Design Biennial for outstanding book design, experience design, and stationery system, designed at MINE™

VOLUNTEERING

San Francisco Center for the Book

[Board member](#)
[2015–present](#)

Currently serving on the Development and Marketing committees at SFCB, helping spread awareness and raise support for the book arts and related fields of study

AIGA SF

[Social Impact Co-chair](#)
[2012–2014](#)

The Social Impact co-chairs curate, create, and foster projects that focus on design's role in creating positive social impact